ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD (Commonwealth MBA / MPA Program)

MANAGEMENT AND ORGANIZATION (5569)

CHECKLIST

SEMESTER: AUTUMN, 2013

This packet comprises the following material:-

- 1. Text Books
- 2. Assignment No. 1, 2
- 3. Assignment Forms (two sets)
- 4. Course Outlines

In this packet, if you find anything missing out of the above mentioned material, please contact at the address given below:

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ALLAMA IQBAL OPEN UNIVERSITY ISLAMABAD

(Department of Business Administration) Commonwealth of Learning Executive MBA/MPA Program

WARNING

- 1. PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.
- 2. SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".

Instructions:

- (a) All written assignment must be well organized, presented in an easy-to-read format, and neat. If your handwriting is not legible, type or compose the written assignment. Moreover, pay particularly close attention to grammar, spelling punctuation and understandability. Communication is extremely important in this course.
- (b) Documentation is likewise very important. Un-supported statements or opinions are worthless to the reader who desires to verify your finding. Complete and specific documentation is mandatory. Also, your references should be to primary sources, except in rare unusual situation.
- (c) Quoting should be kept to an absolute minimum.

Course: Management and Organization (5569)

Level: Executive MBA/MPA

Semester: Autumn, 2013 Total Marks: 100

Pass Marks: 40

ASSIGNMENT No. 1

- Q. 1 Define organizational effectiveness. How do you differentiate effectiveness from efficiency? Comment critically with suitable examples from Pakistani organizations. (20)
- Q. 2 "Hiring good people is still a relatively simple task as compared to the task of retaining them. People may join a company because of its favorable image but will stay on only if they find appreciation for and satisfaction from their work." Critically evaluate the statement and discuss the underlying concepts. (20)
- Q. 3 Why do people generally resist change? Do personality factors have any role in the process? Explain common coping mechanisms adopted for managing change. (20)
- Q. 4 What are the consequences of inter-group conflict? What are the ways to reduce the negative consequences of inter-group conflict? (20)
- Q. 5 What are the salient features of different models of decision making? Explain any two of them in details and compare them. (20)

ASSIGNMENT No. 2

Total Marks: 100

Instructions:

- 1. This assignment is a research-oriented activity. You are required to develop a term paper and submit to the tutor for evaluation prior to the final examination. The last date of this assignment will be notified separately by our directorate of regional services and the same will be communicated to you directly as well as through approved study centers assigned to you.
- 2. You will have to participate in the activity fully, actively and practically to be eligible to sit in the final examination of the course.
- 3. For the preparation of this assignment, you should first thoroughly review the conceptual framework of the topic and develop a scholarly material of the same giving references, quotations, and extracts of various scholars and experts. Then visit any business/commercial organization and study the relevant practical aspects there. Combining the theoretical and practical aspects, develop a comprehensive paper consisting of at least 20 to 25 typed pages to be submitted to your tutor:
 - (a) Introduction of the topic
 - (b) Important sub-topics
 - (c) Practical study of the organization with respect to the topic
 - (d) Review of theoretical and practical situations merits, de-merits deficiencies or strengths of the organization with respect to the topic under study.
 - (e) Conclusions and recommendations
 - (f) Annex, if any
- 4. Prepare a copy of this assignment and submit to your tutor for your evaluation.
- 5. You should prepare the transparencies, charts, or any other illustrative material for effective presentation.
- 6. If you fail to present this assignment in the class, then you will not be able to sit in the final examination conducted by AIOU.
- 7. A number of topics given below are the general aspects of the course and you are required to select one of the topics according to the last digit of your roll number. For example, if the roll number is N-9337241, you will select topic number 1, and if the roll number is O-3427185 then you will select topic number 5 (the last digit):
 - 0) Change management
 - 1) Intergroup vs intra-group conflict
 - 2) Organizational politics
 - 3) Bureaucratic vs Matrix structure
 - 4) Workforce diversity
 - 5) Organizational culture
 - 6) Impact of globalization on organizations
 - 7) Group composition
 - 8) Model of decision making
 - 9) Organizational communication

MANAGEMENT AND ORGANIZATION Outlines of Course (5569)

Block-1 Introduction to Management and Organizational Behavior

- 1 Defining Management and Organizational Behavior
- 2 People versus Profits
- 3 A Changing Workplace
 - 3.1 Globalization
 - 3.2 Technology
 - 3.3 Mergers and acquisitions
 - 3.4 Workplace diversity
 - 3.5 Organizational structure
 - 3.6 Work-life balance
 - 3.7 The rate of change
 - 3.8 Increased competition
 - 3.9 Increased ethical and social responsibility
- 4 Evolution in the Role of the Workforce

Block-2 Individual Behaviour

- 1 Defining Behavior
- 2 Perception
 - 2.1 Perceptual Distortion
 - 2.2 Attribution
 - 2.3 Why should we understand perception and attribution
- 3 Personality
 - 3.1 Type A and Type B Personalities
 - 3.2 Personal Conceptions
- 4 Motivation
 - 4.1 Maslow's Hierarchy of Needs Theory
 - 4.2 Alderfer's ERG Theory
 - 4.3 McClelland's Trichotomy of Needs or Acquired Needs Theory
 - 4.4 Herzberg's Two-Factor Theory
 - 4.5 Equity Theory
 - 4.6 Expectancy Theory
- 5 Diversity
 - 5.1 What Is Diversity and Why is it Important?

Block-3 Groups in Organizations

- 1 Introduction to Organization
- 2 Introduction to Organizational Groups
- 3 Groups Defined and Group Benefits
- 4 Types of Groups
 - 4.1 Formal versus Informal Groups
- 5 Stages of Group Development
 - 5.1 Forming.
 - 5.2 Storming
 - 5.3 Norming
 - 5.4 Performing
 - 5.5 Adjourning
- 6 The Punctuated Equilibrium Model
- 7 Group Roles
 - 7.1 Task Roles
 - 7.2 Maintenance Roles

- 7.3 Individual Roles
- 8 Effective Group Meetings
- 9 Difference between Teams versus Groups?
 - 9.1 Commitment from management
 - 9.2 Mutual trust between employees and managers
 - 9.3 Training
 - 9.4 Realistic objectives
 - 9.5 Strong links between strategy and implementation
- 10 Group Composition
- 11 Groupthink

Block-4 Decision-making in Organizations

- 1 Overview of Decision-making in Organizations
- 2 Decision-making Defined
- 3 Decision-making Environments
 - 3.1 Certainty
 - 3.2 Risk
 - 3.3 Uncertain Environments
- 4 Types of Decisions
- 5 Decision-making Models
 - 5.1 Rational Decision-making
 - 5.2 Bounded Rationality
 - 5.2.1 Judgmental Heuristics
- 5.3 Garbage Can Model of Decision-making
- 6 How Does Decision-Making Differ Between Individuals and Groups?
 - 6.1 Strengths of Group Decision-Making
 - 6.2 Weaknesses of Group Decision-Making
 - 6.3 Group Decision-making Techniques
- 7 How Can We Improve Decision-making and which Problems Should be Addressed?

Block-5 Communications

- 1 Introduction to Communication
- 2 Commitment to Communication
- 3 Value of Communication
 - 3.1 Communication Defined
 - 3.2 Why is Communication Important?
- 4 Types of Communication
- 5 Communication Flows in Organizations
- 6 Barriers to Communication
 - 6.1 Physical Distraction
 - 6.2 Gender Distinction Barriers
 - 6.3 Cross-Cultural Distinctions
- How Can We Improve Communication?
 - 7.1 Take Time
 - 7.2 Be Accepting of Others
 - 7.3 Try to Separate the People from the Problems
 - 7.4 Communicate Your Feelings
 - 7.5 Listen Actively
 - 7.6 Be Timely and Specific with Your Feedback

Block-6 Organizational Structure

- 1 Introduction to Organizational Structure
- What is Organizational Structure?
- 3 Division and Coordination of Labour

- 3.1 Work Specialization
- 3.2 Centralization and Decentralization
- 3.3 Departmentation
- 3.4 Chain of Command
- 3.5 Span of Control
- 3.6 Formalization and Standardization
- 3.7 Cross-functional Liaison
 - 3.7.1 Liaison Roles
 - 3.7.2 Task forces
 - 3.7.3 Integrators
- 4 Models of Organizational Structure
 - 4.1 Mechanistic Structure
 - 4.1.1 Bureaucracy
 - 4.1.2 Classical Management Theory
 - 4.1.3 Scientific Management
 - 4.2 Organic Organizational Structures
 - 4.2.1 Matrix Organisations
 - 4.2.2 Network Organisations
 - 4.2.3 Boundary-less Organizations
- 5 What Determines Organizational Structure?
 - 5.1 Strategy
 - 5.2 Size
 - 5.3 Technology
 - 5.4 Environment

Block-7 Leadership

- 1 Introduction to Leadership
- 2 Defining Leadership
- 3 Theories of Leadership
 - 3.1 Trait Theory of Leadership
 - 3.2 Behavioural Theories of Leadership
 - 3.3 Situational or Contingency Theories of Leadership
 - 3.3.1 Fiedler's Leadership Contingency Theory
 - 3.3.2 Hersey and Blanchard's Situational Theory
- 4 Transactional versus Transformational Leadership
- 5 Leadership and Culture
- 6 Current Leadership Issues
 - 6.1 Emotional Intelligence and Leadership
 - 6.2 Leading from a Distance

Block-8 Organizational Environment

- 1 Introduction to Organizational Environment
- 2 Defining Organizational Environment?
- 3 The Impact of Globalization on Organizations and Managers
- 4 Technology and Organizational Design
 - 4.1 Charles Perrow Routineness
 - 4.1.1 Outputs from Inputs
 - 4.2 James Thompson Interdependence
 - 4.2.1 Intensive Technology
 - 4.2.2 Mediating Technology
 - 4.2.2 Long-linked Technology
 - 4.3 Joan Woodward Batch Technology
 - 4.4 Advanced Information Technology in Organizations Today

- 5 Ethical Behaviour in Organizations
 - 5.1 Utilitarian model
 - 5.2 Moral rights model
 - 5.3 Justice model
 - 5.4 Ethics in Practice

Block-9 Power and Politics

- 1 Introduction to Power
- 2 Defining Power
- 3 Sources of Power
 - 3.1 Reward
 - 3.2 Coercive
 - 3.3 Legitimate
 - 3.4 Expert
 - 3.5 Referent
- 4 Managing Power
- 5 Empowerment
- 6 Organizational Politics
 - 6.1 Machiavellianism
- 7 Effective Management in a Political Environment

Block-10 Organizational Culture

2

- 1 Introduction to Organizational Structure
 - Defining Organizational Culture
 - 2.2 Visible Level of Culture
 - 2.2.1 Heroes and Heroines
 - 2.2.2 Myths and Stories
 - 2.2.3 Rituals and Ceremonies
 - 2.2.4 Physical Arrangements
 - 2.2.4 Physical Arrangements
 - 2.3 Espoused Values and Basic Assumptions
 - 2.4 Subcultures
- 3 Developing a Strong Organizational Culture
 - 3.1 Pros and Cons of Strong Organizational Cultures
 - 3.1.1 What Are the Disadvantages of a Strong Culture?
- 4 Organizational Culture versus National Culture
- 5 Is It Possible to Change Organizational Culture?

Block-11 Organizational Change

- 1 Introduction to Organizational Change
- 2 Theories of Organizational Change
 - 2.1 Scope of Change
 - 2.2 Radical change
 - 2.2.1 Restated Mission and Values
 - 2.2.2 Power redistribution
 - 2.2.3 New Structure, Systems and Procedures
 - 2.2.4 New Interaction Patterns
 - 2.2.5 New Senior Management
 - 2.3 Models of Punctuated Equilibrium and Kurt Lewin's Model of Change
 - 2.3.1 Convergence, Reorientation, and Executive Leadership
 - 2.3.2 Periods of Deep Structure, Equilibrium and Revolution
- Why the Resistance to Change?
 - 3.1 Distorted Perception
 - 3.2 Dulled Motivation

- 3.3 Failed Creative Response
- 3.4 Political Deadlocks
- 3.5 **Action Disconnects**
- Strategies for Effecting Successful Change
 - Construction of Crises
 - 4.2 Leadership
 - 4.4 **Team Dynamics**
 - 4.5 Benchmarking
 - 4.6 Culture
 - Goal Congruence 4.7
- Role in Change 5

Block-12 Conflict and Negotiations

- Introduction to Conflict
- 2 Sources of Conflict
 - 2.2 Power and Status
 - 2.3 Culture
 - 2.4 Task Interdependencies
 - 2.5 **Ambiguity**
 - 2.6 Scarce Resources
- 3 Types of Conflict
 - 3.1 Interpersonal
 - Intergroup 3.2
 - 3.3 Intra-group
 - Inter-organizational 3.4
 - Functional vs. Dysfunctional Conflict 3.5
- Management of Conflict
 - Conflict Antecedents 4.1
 - **Indirect Approaches to Conflict Management** 4.1
 - 4.1.1 Reduced Interdependencies
 - 4.1.2 Appeals to Common Goals 4.1.3 Hierarchical Referral

 - 4.1.4 Altering Scripts and Myths
 - 4.2 **Direct Conflict Management**
 - 4.2.1 Avoiding
 - 4.2.2 Accommodating
 - 4.2.3 Competing
 - 4.2.4 Compromise
 - 4.2.5 Collaborating
- Negotiation 5
 - Distributive Negotiation 5.1
 - Integrative Negotiation 5.2
 - 5.2.1 Separate the People from the Problem
 - 5.2.2 Focus on Interests, not Positions
 - 5.2.3 Invent Options for Mutual Gain
 - 5.2.4 Insist on Using Objective Criteria

